



**Decoding milk data,  
building robust insights.**

# **NMR Johne's offer 2024**

Johne's disease causes considerable production losses within both dairy and beef herds. The clinical signs of scour and weight loss are well recognised, however, the disease often exists unnoticed within a herd where culling rates are high; animals may be culled for repeated high SCC, mastitis, poor yields, infertility or lameness long before clinical signs of Johne's become evident.

Managing Johne's is key to ensuring you have a sustainable dairy business, and establishing whether Johne's is present in the herd is the first step. NMR offers a flexible range of surveillance services:

## **HerdWise: first month FREE**

A CHECS accredited quarterly whole herd test for NMR recording farms - sign up to a minimum 12 month contract and get the first month of testing **free**.\*

## **Johne's 1-2-3: 25% off**

Whole herd testing conducted once, twice or three times a year - get **25% off** the first whole herd Johne's screen.\*

\* Commitment to testing to be received by 30/11/2024.  
First testing to be completed by 01/01/2025. Terms and Conditions apply.

