

3. GenoCells

measuring individual cow SCC from your *bulk milk* sample

- **Six** GenoCells tests included
- **Labour** saving and hassle free
- **Simple** reports
- **Integration** with on-farm software
- **You choose** when to submit samples

(more tests available)

Line number	Eartag number	Yield	% contribution	Somatic cell count	Tank cells excluding these animals
3107	341535103107	17.0	14.71%	3233	144
8019	341536308019	16.2	8.37%	2302	130
7998	341537307998	18.0	8.85%	1906	115
5169	341538515169	19.7	8.79%	1742	100
2252	341539702252	22.2	4.98%	1241	92
5240	341540105240	28.2	5.36%	965	83
5444	341541205444	23.5	3.21%	703	78
7986	341542507986	17.7	1.79%	550	69
2242	341543402242	25.2	1.29%	426	64
5319	341544305319	20.4	1.92%	396	62
5253	341545705253	26.4	1.34%	360	58
5238	341546605238	22.5	2.02%	344	57
5414	341547705414	29.6	0.90%	341	55
7981	341548707981	22.0	1.05%	341	52
3089	341549403089	27.3	1.84%	336	50
5432	341550405432	23.1	1.11%	318	49
5408	341551105408	17.8	0.84%	318	47
5260	341552705260	34.3	1.16%	229	45
5311	341553205311	18.2	0.91%	199	44
6582	341554706582	30.2	0.69%	195	45
1129	341555101129	19.7	0.46%	192	44
5276	341556205276	24.8	0.85%	192	43
7999	341557407999	24.5	0.63%	185	42
5288	341558705288	28.7			41

Simple.
Flexible.

Informative.

Announcing a unique offer combining:

1. Regular milk recording
2. HerdWise
3. GenoCells



1. Milk recording

your herd every eight weeks

NMR customers receive their **milk recording** results in just **two days***. Can your milk recording provider match that?

* Core recorded customers receive their results within two days of the samples leaving the farm. Johne's testing is not included in this timescale.



2. HerdWise

CHECS accredited Johne's surveillance

- Quarterly testing
- Track your Johne's management with NMR's **Progress Tracker**
- At a glance priority **cull cow** list
- Track your Johne's Average Test Value (**ATV**)



INTRIGUED? SCAN THE CODE TO WATCH OUR FILM

