

The NMR logo is displayed in white text on a dark blue rectangular background. Above and below this background are several horizontal bars in various colors including red, yellow, green, and blue.

How can milk recording with NMR **help you?**

Read what **Lakeland Dairies suppliers say!**



“ These days our milk buyer is looking for an increase in total solids in the milk we supply. To achieve this, we rely on milk recording to allow frequent checks on fat and protein yields across our herd. We use Herd Companion to check the data to ensure we are also maintaining milk yields at the same time.

Having rapid access to individual cow SCC figures help us to tackle mastitis cases promptly before they have a major impact on cow welfare and milk output. For us milk recording is a key service that has become a fundamental management aid for our herd.

McCarthy Family, Strangford Lough

“ Managing my cows' milk quality by milk recording with NMR helps me to maximise the benefits of my milk contract. I have used NMR's HerdWise service to help me control Johne's in my herd and found the regular testing was essential to improve herd health and efficiency.

I regularly use the NMR pregnancy testing service in my milk samples giving me a very convenient way to re-check around 90 days to confirm my cows are in calf as my vet's scan around 35 days after service.

Mark Bristow, Rasharkin

Winners of Lakeland Dairies Milk Quality Award



CONTACT NMR CUSTOMER SERVICES

03330 043043 | CUSTOMERSERVICES@NMRP.COM

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Special milk recording offer for Lakeland Dairies suppliers

NMR is pleased to offer Lakeland Dairies suppliers a special introductory offer of **one month's free recording for all new customers** on any of NMR's milk recording services*

Why should Lakeland Dairies suppliers milk record with NMR?

- ◆ Range of **milk recording frequencies**
- ◆ Choice of paper based and **free online report**
- ◆ Industry leading **rapid turnaround of milk results**
- ◆ Dedicated **local field team**
- ◆ **Shuttle compatibility** with robot parlours



- ◆ **Exclusive** to NMR
- ◆ Provision of **individual cow SCCs from a bulk milk sample**. No individual cow sample required.
- ◆ Test at any frequency.
- ◆ **Special offer available to Lakeland Dairies suppliers**

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